DR. KATE OWEN

WEBSITE PRIVACY AND COOKIE STATEMENT

Dr. Kate Owen is committed to user privacy. This privacy statement relates only to the information automatically collected from you resulting from your visit to websites controlled by Dr. Kate Owen. For more information on the management of personal information and privacy for Dr. Kate Owen's professional practice, please read the Privacy section below.

NATIONAL AND INTERNATIONAL REGULATORY COMPLIANCE

This policy is designed to meet the requirements of the following laws and regulations:

- The European Union General Data Protection Regulation (GDPR), which is designed to regulate personal data of individuals in the European Union (EU) through the entire life-cycle of collection, use, retention, transfer and deletion. https://gdpr-info.eu/
- The Australian Privacy Act (1988) and Australian Privacy Principles (the Australian Privacy Law). https://www.oaic.gov.au/privacy/australian-privacy-principles/

PRIVACY

Dr. Kate Owen's Policy for Management of Personal Information and Privacy sets out the management of her clients' information. The psychological services provided are bound by the legal requirements of the National Privacy Principles from the Privacy Amendment (Private Sector) Act 2000.

To access a copy of the Policy for Management of Personal Information and Privacy, please email drkateowen@gmail.com.

DR KATE OWEN WEBSITE

URL: https://www.drkateowen.com

You may choose to supply Dr. Kate Owen with additional information electronically as part of certain requests you may make on our website. For example:

- If you choose to contact or submit questions via the contact form, Dr. Kate Owen may request additional information to be able to assist. This information may include your name, address, email address, or other identifying information.
- If you choose to electronically do business with Dr. Kate Owen, including online purchases, additional financial information, including your credit card number, expiration date, banking details, or billing address may be collected.
- If you choose to apply for online courses, collection of information will include name, email and credit card details.
- For clinical services, you will be provided additional documentation to outline the collection of personal information in order to provide psychological services.

If you are concerned about transmitting information over the Internet, you can always contact Dr. Kate Owen via mail or phone. Your information will not be added to mailing lists unless you consent to do so.

Dr. Kate Owen does not sell, trade, or otherwise transfer your personally identifiable information to commercial or outside third parties. This does not include trusted third parties who assist Dr. Kate Owen in operating the site, conducting business, or servicing you, so long as those parties agree to keep this information confidential. Non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

When engaged in psychological clinical services with Dr Kate Owen and have provided written consent to engage in psychological services, Dr Kate Owen may be required to release personal information under certain circumstances. Full details of this information is provided to all clients during the initial consultation with Dr Kate Owen. For example information may be released due to subpoena, or if clients are deemed at risk of harm.

DR KATE OWEN TEACHABLE SITE

Dr. Kate Owen's online courses are delivered on the Teachable web platform: https://www.drkateowen.teachable.com

Any of the information collected from you from the Teachable 'School' site may be used in one of the following ways:

- To provide and improve the service.
- For customer support.
- For advertising and marketing communications.
- For research and service development.
- For legal and security purposes.

The complete privacy policy for Teachable can be found at: https://teachable.com/privacy-policy.

The overarching cookie policy for Teachable is available at: https://teachable.com/cookies-policy

For the privacy policy specifically associated with Dr. Kate Owen's Teachable site, please visit: https://drkateowen.teachable.com/p/privacy

ACCESS TO PERSONAL INFORMATION

If you wish to lodge an information access application under GDPR or the Information Privacy Act, please contact Dr. Kate Owen by emailing drkateowen@gmail.com.

COOKIES

What are Cookies?

Cookies are text files that are downloaded to your computer or mobile device when you access a website. As you browse, cookies gather and store some information about the way you use that website.

Cookies allow the website to recognise your device each time you visit, providing you with a better experience because the site learns your preferences as you browse. Some types of cookies also perform essential functions to enhance how the site works.

Use of Cookies

The Dr Kate Owen website and Teachable.com website uses cookies, tracking pixels, and similar technologies (collectively, 'cookies') for advertising, analysis, and reporting purposes. By visiting websites under the control of Dr. Kate Owen, third-parties (such as Google or Facebook) may place cookies on your browser or device.

Cookies enable a website to tailor its configuration to your needs and preferences. They do not access information stored on your computer or any personal information (e.g. name, address, email address, or telephone number) and cannot be used to run programs or deliver viruses to your computer. Cookies may track how and when you use a site, which site you visited immediately before, data about targeted ads served to you, and they may store information about your computer, browser, or device (including your IP address or your mobile device type and unique identifier).

Dr. Kate Owen's web properties use cookies to analyse website traffic and serve relevant ads to website visitors through third-parties such as Facebook and Google. These cookies help tailor advertising that may be of interest to you, and to collect and use other data about your activities on the site and services. Most web browsers automatically accept cookies however you can choose to reject cookies by changing your browser settings. By rejecting cookies, some of your online experiences may be limited.

Reporting, Remarketing, and Retargeting

Dr Kate Owen uses and shares cookies to facilitate reporting of demographics and interests of its site visitors via such services as Google, Facebook, and other third-party platforms. This site uses Google Analytics to collect and process information pertaining to website visitors and onsite behaviour, understand traffic sources and facilitate successful business metrics.

For more information on how Google uses your data, visit: www.google.com/policies/privacy/partners/.

The full comprehensive privacy policy is available at: https://policies.google.com/privacy.

How to opt-out, block or delete cookies

Cookies are supported by most web browsers, but you can set your browser to block cookies and you can delete them whenever you like. Your experience across the site may be limited and you may find that some parts of the website won't work, especially where cookies are used for security and fraud detection functions with regards to online payments.

If you would like to understand more about this process, watch the 'How online behavioural advertising works' video from the European Interactive Design Advertising Alliance: https://youtu.be/AC7UPaVgoJ0

To change your web browser preferences:

Google Chrome

You can read more about <u>how Google uses data</u>. You can choose not to allow Google to collect your information by <u>opting out of Google Analytics</u> or specifically opt out of <u>Google Analytics</u> display advertiser features.

Open your Chrome browser > go to Customise and Control Google Chrome > Settings > Main Menu > Advanced > Privacy and Security > Content Settings > Cookies. Then you can choose your settings.

For more instructions visit how to adjust cookie settings on mobile devices.

Safari

Go to Settings > Safari > Preferences > Privacy. Then you can choose your settings.

For more information including on mobile, visit: how to adjust cookie settings on Apple devices.

Internet Explorer and Edge

Open the browser > select Tools > Internet Options > Privacy > Advanced. Then you can choose your settings.

For more information visit Microsoft Support.

Mozilla Firefox

Open Firefox > select Tools > Options > Privacy > Cookies. You can then choose your settings.

For more information visit Mozilla support.

Other Platforms including Social Media

You can manage your preferences on other platforms by reviewing their privacy and security policies and settings.

YOUR CONSENT

By using Dr Kate Owen's website and/or Teachable site, you consent to the website privacy and cookie policy.

CHANGE IN PRIVACY POLICY

You may request access to, or correction of, your personal information held by Dr. Kate Owen, or exercise data subject rights under the GDPR if applicable.

This policy may change in accordance with international and national privacy standards, regulations, policy, and laws; or updates to new working practices. The most recent changes were made on 17 June 2020.

For further information please contact Dr. Kate Owen at drkateowen@gmail.com.

FURTHER INFORMATION

If you have queries about our privacy and security practices, please contact Dr. Kate Owen by emailing drkateowen@gmail.com.